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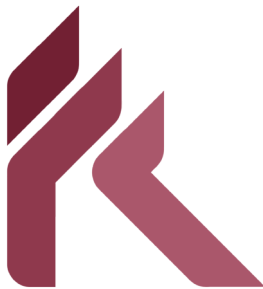


Raphaël ROCHER
Digital Marketing & Communication



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+852 9459 7445

ABOUT ME



Recently arrived in Hong Kong with great expectations, I am looking for an opportunity to launch my career in the world of Digital Marketing.

Midway between IT and Graphic Design, my areas of expertise are multiple and in constant evolution. Fast-learner, I can be the missing piece for your company.

Sociable and easy to work with, I strongly believe that *teamwork makes the dream work*. So let's team up and grow together !

PROFESSIONAL EXPERIENCES

since sept. 2019

Paris & Lyon, France.

Freelance consultant - Digital & Communication

Raphaël Rocher consulting

Brand image consulting, Logo design, Flyer design, Internal documents creation, Website redesign ...

apr. 2019 - july 2019

Beijing, China.

Internship - UX / Digital consultant

Sis'goi Technology Ltd. (盛世光影)

UX Design, Exhibition design, UI Design for VR / AR, Market Intelligence, 3D Modelling, Visual contents production, Written content production ...

mar. 2018 - sept. 2018

Paris, France.

Internship - Communication & Digital assistant

Lobjoy-Bouvier-Boisseau architecture

Digital projects management, Webdesign, UX/UI design, Graphic design, Internal communication ...

oct. 2016 - may 2017

Brussels, Belgium.

Communication assistant

Phoenix Brussels Basketball

Marketing projects management, Graphic design, Articles redaction, Video creation and edition, Social Medias, Events management, Press Relations ...

dec. 2015 - july 2016

Lyon, France.

Freelance contributor - Sports articles

www.ruedufotball.com & www.euro2016france.net

Sports articles writing, Sports events coverage.

sept. 2015 - sept. 2016

Lyon, France.

Junior company - Head of Communication

Junior Ewebbi

Social Medias management, Internal communication, Client acquisition, Event management, Basic graphic design ...

mar. 2019 - aug. 2019

Beijing, China.

International mobility semester - Graphic communication

Specialized in Arts & Design
at **Beijing Institute of Graphic Arts**

sept. 2017 - sept. 2019

Paris, France.

Master's Degree - Digital Humanities

Specialized in Digital Project Management
at **University Paris VIII**

sept. 2012 - sept. 2016

Lyon, France.

Bachelor's Degree - Communication & Marketing

Specialized in Business Communication
at **University Lumière Lyon II**

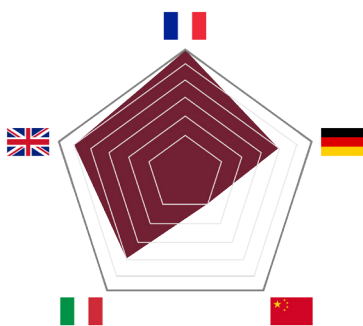
sept. 2014 - sept. 2015

Berlin, Germany.

Bachelor's Degree - Economics

Specialized in Marketing
at **Freie Universität Berlin**

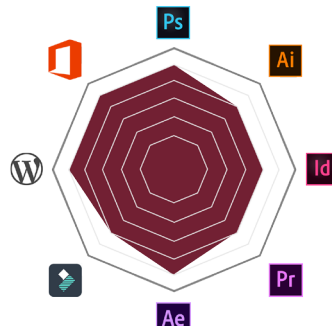
TECHNICAL SKILLS



Languages



IT development



Office & Graphic Tools



3D tools

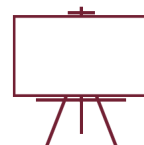
FEATURES & HOBBIES



Driving Licence
& Van-trips



Frequent
sport practice



Passion
for every forms of art



Involment
in a couple of Start-ups

MINI-PORTFOLIO

